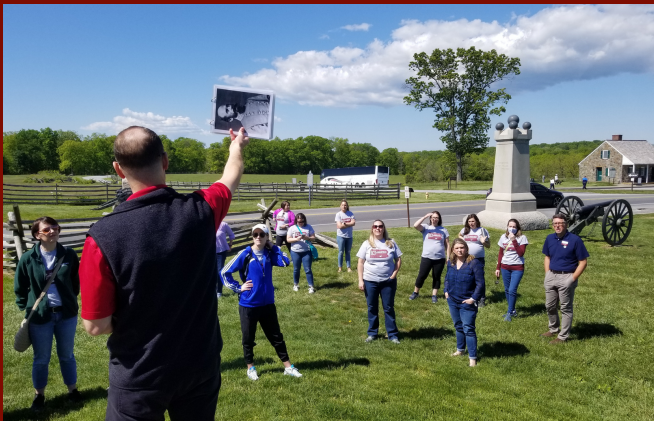





# SPONSORSHIP OPPORTUNITIES




## 2022-2023

**LEADERSHIP CUMBERLAND (LC)** SERVES CUMBERLAND COUNTY BY DEVELOPING PARTICIPANTS TO BECOME EFFECTIVE LEADERS IN THE WORKPLACE AND COMMUNITY. FELLOWS, AS PARTICIPANTS ARE CALLED, REPRESENT A DIVERSE GROUP OF EMERGING LEADERS OF ALL AGES FROM A VARIETY OF INDUSTRIES SUCH AS EDUCATION AND NONPROFITS. MORE THAN 600 FELLOWS HAVE GRADUATED FROM LEADERSHIP CUMBERLAND SINCE 1989!

	SPEAKING OPPORTUNITY AT ALL LC SIGNATURE EVENTS	NAMING RIGHTS TO LC COMMUNITY AWARD	ONE LEADERSHIP LESSON VIDEO WITH YOUR ORGANIZATION	RECRUITMENT RECEPTION & AWARDS SPONSOR	PROGRAM PARTNER OF OUR JUNIOR LEADERSHIP PROGRAM	FULL TUITION FOR A FELLOW	VIP TABLE OF 8 AT LC SIGNATURE EVENTS	RECOGNITION AND AD IN ALL SIGNATURE EVENT PROGRAMS	LOGO HYPERLINKED ON LC WEBSITE HOMEPAGE	SOCIAL MEDIA RECOGNITION ON ALL CHANNELS	LOGO IN MONTHLY & ANNUAL LC NEWSLETTERS AND ANNUAL REPORT	VERTICAL BANNER DISPLAYED AT GRADUATION
<b>VISIONARY INVESTOR</b> \$15,000 [EXCLUSIVE]	●	●	●	●	●	●	●	●	●	●	●	●
<b>LEGACY LEADER</b> \$10,000				●	●	●	●	●	●	●	●	●
<b>LEADERSHIP PARTNER</b> \$8,000					●	●	●	●	●	●	●	●
<b>FELLOWSHIP PARTNER</b> \$6,500						●	●	●	●	●	●	●

**JUNIOR LEADERSHIP CUMBERLAND (JLC)** IS DESIGNED FOR HIGH SCHOOL STUDENTS IN THEIR JUNIOR YEAR. THE PROGRAM IS DESIGNED TO FAMILIARIZE YOUNG LEADERS WITH THE VARIOUS ELEMENTS THAT FORM A STRONG AND DYNAMIC COMMUNITY AND TO HELP STUDENTS DEVELOP LEADERSHIP SKILLS. THE PROGRAM IS OFFERED TO CENTRAL PENNSYLVANIA'S PRIVATE, PUBLIC AND PAROCHIAL SCHOOL STUDENTS.

	# OF STUDENTS SPONSORED	SPEAK AT JLC GRADUATION	SPEAK AT JLC CLASS SESSION	LOGO ON JLC BANNER	LOGO ON SOCIAL MEDIA CHANNELS	LOGO ON WEBSITE & ANNUAL REPORT	LOGO ON GRADUATION PROGRAM	INVITATION TO JLC GRADUATION
<b>PARTNER</b> \$2,000	3	●	●	●	●	●	●	●
<b>MENTOR</b> \$1,500	2		●	●	●	●	●	●
<b>SUPPORTER</b> \$750	1					●	●	●

# EVENT SPECIFIC SPONSORSHIPS

## **LEADERS AT LUNCH SERIES [SPRING/FALL] - \$4,500 [SOLD: ORRSTOWN BANK]**

- OPPORTUNITY TO ADDRESS THE AUDIENCE AT BOTH EVENTS
- VIP TABLE FOR EIGHT AT EACH EVENT AND AD IN EACH EVENT PROGRAM
- VERTICAL BANNER AT PODIUM AND MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS

## **PROFESSIONAL DEVELOPMENT - \$3,500**

- SPONSORSHIP OF FOUR ONLINE COMMUNITY EDUCATION LEADERSHIP WEBINARS WITH SPEAKING OPPORTUNITY AT EACH WEBINAR AND 6 ATTENDEES PER WEBINAR
- FOUR TICKETS TO ATTEND FELLOWS GRADUATION

## **COUNTY COLLABORATOR - \$3,500**

- SPONSORSHIP OF 4 COMMUNITY NEEDS PANELS AT FELLOWS CLASS SESSIONS WITH SPEAKING OPPORTUNITY AT EACH PANEL DISCUSSION WITH ONLINE EXPOSURE VIA LIVE STREAM ON FACEBOOK.
- FOUR TICKETS TO ATTEND FELLOWS GRADUATION

## **LC FELLOWS GRADUATION - \$2,000**

- OPPORTUNITY TO ADDRESS THE AUDIENCE AT EVENT
- VIP TABLE FOR EIGHT AND AD IN EVENT PROGRAM
- VERTICAL BANNER AT PODIUM AND MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS

## **RECRUITMENT RECEPTION - \$2,000**

- OPPORTUNITY TO ADDRESS THE AUDIENCE AT EVENT
- VIP TABLE FOR EIGHT AND AD IN EVENT PROGRAM
- VERTICAL BANNER AT PODIUM AND MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS

## **NETWORKING SPONSOR - \$1,250**

- 8 TICKETS TO ANY LC SIGNATURE EVENT
- 8 TICKETS TO ANY COMMUNITY EDUCATION WEBINAR
- VERBAL RECOGNITION OF SUPPORT AND PHYSICAL LISTING IN ALL EVENT PROGRAMS

## **COUNTY BUS TOUR - \$1,250**

- FOUR ATTENDEES ON BUS TOUR WITH MEALS INCLUDED
- ABILITY TO WELCOME AND MAKE REMARKS TO THE CLASS
- MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS

## **LC ALUMNI ASSOCIATION EVENTS - \$1,000**

- ABILITY TO WELCOME AND MAKE REMARKS TO THE CLASS
- MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS

## **LC FELLOWS CLASS SESSION HOST - \$750**

- OPPORTUNITY TO ADDRESS AND WELCOME THE CLASS
- SIGNAGE PRESENT DURING THE CLASS SESSION DAY
- LOGO RECOGNITION ON CLASS AGENDA
- MAY PROVIDE GIVEAWAYS AND MARKETING MATERIALS
- RECOGNIZED AT FELLOWS GRADUATION CELEBRATION

**\*ALL ABOVE SPONSORSHIPS INCLUDE SOCIAL MEDIA RECOGNITION AS A SPONSOR ON ALL CHANNELS WITH LINK TO SPONSOR PAGE WHERE POSSIBLE, FEATURED ON ALL EVENT SPECIFIC PROMOTIONAL MATERIALS, AND LOGO RECOGNITION AND/OR ACKNOWLEDGMENT IN LC ANNUAL REPORT**

# CONTACT US

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[director@leadershipcumberland.org](mailto:director@leadershipcumberland.org)  
[LeadershipCumberland.org](http://LeadershipCumberland.org)

FIND US ON:



**USE THE CAMERA  
ON YOUR PHONE  
TO SCAN BELOW  
FOR MORE  
INFORMATION ON  
LC PROGRAMS**





# LC SPONSORSHIP COMMITMENT FORM

PLEASE INDICATE THE SPONSORSHIP LEVELS YOU WOULD LIKE TO COMMIT TO BY CHECKING THE CORRESPONDING BOX[ES] BELOW:

## SPONSORSHIP LEVELS

- |   |          |
|---|----------|
| <input type="checkbox"/> VISIONARY INVESTOR | \$15,000 |
| <input type="checkbox"/> LEGACY LEADER      | \$10,000 |
| <input type="checkbox"/> LEADERSHIP PARTNER | \$8,000  |
| <input type="checkbox"/> FELLOWSHIP PARTNER | \$6,500  |

[ALL THE LEVELS ABOVE INCLUDE TUITION FOR ONE LC FELLOW]

- |   |         |
|---|---------|
| <input type="checkbox"/> LEADERS AT LUNCH SERIES      | \$4,500 |
| <input type="checkbox"/> PROFESSIONAL DEVELOPMENT     | \$3,500 |
| <input type="checkbox"/> COUNTY COLLABORATOR          | \$3,500 |
| <input type="checkbox"/> LC FELLOWS GRADUATION        | \$2,000 |
| <input type="checkbox"/> RECRUITMENT RECEPTION        | \$2,000 |
| <input type="checkbox"/> NETWORKING SPONSOR           | \$1,250 |
| <input type="checkbox"/> COUNTY BUS TOUR              | \$1,250 |
| <input type="checkbox"/> LC ALUMNI ASSOCIATION EVENTS | \$1,000 |
| <input type="checkbox"/> LC CLASS SESSION HOST        | \$750   |

- |   |         |
|---|---------|
| <input type="checkbox"/> JUNIOR LEADERSHIP CUMBERLAND PARTNER   | \$2,000 |
| <input type="checkbox"/> JUNIOR LEADERSHIP CUMBERLAND MENTOR    | \$1,500 |
| <input type="checkbox"/> JUNIOR LEADERSHIP CUMBERLAND SUPPORTER | \$750   |

## ADD ONS

- |   |         |
|---|---------|
| <input type="checkbox"/> LEADERSHIP NOW E-NEWSLETTER AD (YEARLY COST) | \$1,500 |
| <input type="checkbox"/> LEADERSHIP NOW E-NEWSLETTER AD (PER MONTH)   | \$150   |
| <input type="checkbox"/> PROGRAM AD (GRADUATION OR EVENT)             | \$100   |
| <input type="checkbox"/> LC FELLOW TUITION                            | \$2,550 |

TOTAL SPONSORSHIP COMMITMENT: \$ \_\_\_\_\_

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_



PLEASE COMPLETE THIS FORM AND SEND IT BACK TO NICOLE DEARY,  
EXECUTIVE DIRECTOR, AT [DIRECTOR@LEADERSHIPCUMBERLAND.ORG](mailto:DIRECTOR@LEADERSHIPCUMBERLAND.ORG)