



# 2019-20 ANNUAL REPORT

*Developing Effective Leaders for the Workplace and Community*





## Our 2019 - 2020 Sponsors

### Leadership Gold Partners:



### Leaders at Lunch Sponsor:



### Friend Bronze Sponsors:



### Scholarship Sponsors:



**Mission:** To develop, promote, and inspire community-based leadership skills and encourage a deeper understanding and appreciation of Cumberland County

### 2019-20 Board of Directors

**Chairperson:**

David Metz, Morgan Stanley

**Chairperson Elect:**

John Martin, Pillar+Aught

**Treasurer:**

Karen Mahoney, SEK, CPAs & Advisors

**Secretary:**

Scott Coburn, PA Association of Township Supervisors

**Immediate Past Chair:**

Sherry Hoover, UPMC

George Book, West Shore Chamber

Barbara Brobst, Orrstown Bank

Michelle Crowley, Carlisle Chamber

Shireen Farr, CAEDC/CVVB

John Friend, Harrisburg University

Kelli Gift, PaySmart Payroll Services

Taylor Griffiths, Carlisle Barracks

John Knapp, Geisinger Holy Spirit

Jason Maddux, Middletown Press And Journal

Dennette Moul, Dickinson College

Kyle Petty, Orrstown Bank

Morgan Rector, M&T Bank

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Justin Witmer, S&T Bank

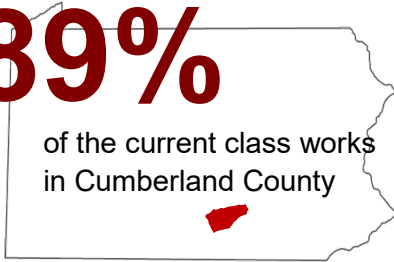
Austin Wolfe, McNeas Wallace & Nurick LLC



# By the Numbers

**89%**

of the current class works  
in Cumberland County



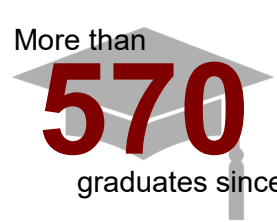
**35**

Fellows  
Participated in  
Leadership  
Cumberland

More than

**570**

graduates since 1989



The Leadership Cumberland Class of 2020  
met for 11 sessions totaling over

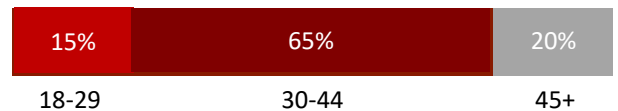
**100**

**LEADERSHIP CONTENT HOURS**



1 CLOCK = 10 HOURS

Leadership Cumberland Class of 2020  
Age Demographics



**5**

Community Engagement Projects  
for local nonprofits

**150**

Hours of volunteer  
work provided

**\$20,000+**

Valued at

worth of labor

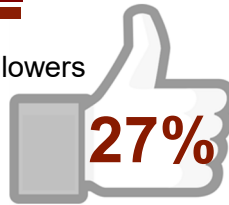
**2/3**

2/3 of the  
Class of 2020  
was female



Facebook followers  
increased by

**27%**



**75%**

of the Class of 2020 will  
serve their nonprofit board in some way after grad-  
uation

Find us on Instagram!

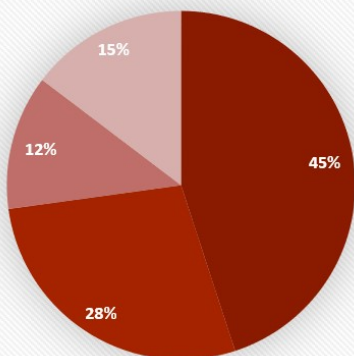
**@leadershipcumberland**



LinkedIn recognized  
LC as an educational  
institution!

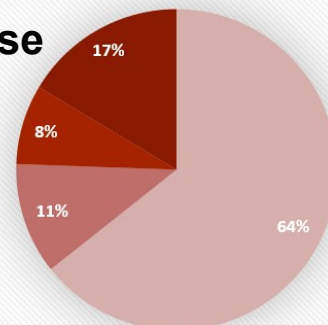
Add LC to your education  
information and you'll  
automatically be added to  
our alumni page.

## Profit



■ Leadership Program Tuition ■ Sponsorships ■ Events Income ■ Contributions Income

## Expense



■ Salaries & Related Expenses ■ Program Expense  
■ Events Expense ■ Organizational Costs

# Meet the Fellows—The Class of 2020

Fellows, as participants are called, represent a diverse group of emerging leaders of all ages from a variety of industries. Day long classes address the outcomes of leadership skills, community service, networking, personal development, and knowledge of the County and are held each month at various businesses throughout Cumberland County.

Participants also select fellowships, select nonprofits to serve on as a non-voting board member to learn about community needs and boardsmanship. Approximately 75% of the class become voting board members for their nonprofit after graduation.

## KEY:

### Name

### Employer

### Job Title

### Fellowship

#### Dina Beck

Belco Community Credit Union

Branch Manager

YWCA Carlisle

#### Ashley Burkett

YWCA Carlisle

Community Impact Manager

Carlisle Arts Learning Center

#### Jay Cattron

Carlisle Family YMCA

Physical and Membership Director

Carlisle Chamber

#### Matthew Cornman

Department of the Army

Supervisory Physical Security Specialist

Cumberland County Historical Society

#### Hope Coutts

The Tuckey Companies

Operations Director

Maranatha

#### Angella Dagenhart

Vitro Architectural Glass

Talent Acquisition and Development Specialist

Employment Skills Center

#### Michele Dubbs

Shippensburg Area School District

Secondary School Counselor

Shippensburg Community Action Coalition

#### Keri Finkenbinder

Cumberland County

Senior Accountant

Big Brothers Big Sisters

#### Erica Frontino

Shippensburg Area School District

Secondary School Counselor

Shippensburg Community Action Coalition

#### Tara Gardner

Geisinger Holy Spirit

Inpatient Nursing Operations Manager

Carlisle Young Professionals

#### Preeti Ghosh

Orrstown Bank

Business Development Officer

Girls on the Run

#### Melissa Hiler

PA Cable Network

Sr VP and CFO

Mechanicsburg Chamber of Commerce

#### Jacquie Hower

Zimmerman's Automotive Service, Inc.

Director of Operations

Someone to Tell it To

#### Lauren Isch

Volve Construction Equipment

Senior Financial Analyst

Cumberland Area Economic Development Corporation

#### Jenna Kinsler

Carlisle Area School District

Assistant Business Operations Manager

Downtown Carlisle Association

#### Brian Kutz

Boyer & Ritter, LLC

Supervisor

The Salvation Army

#### Jennifer Lengel

S&T Bank

VP Business Banker II

West Shore Young Professionals

#### Evelyn Lenhart

M&T Bank

Branch Manager

Family Promise

#### Deborah Luffy

Shippensburg Area School District

High School Principal

Shippensburg Area Chamber of Commerce

#### Melissa McGowan

F&M Trust

Community Office Manager

The Som Foundation

#### Cate Mellen

Carlisle Family YMCA

Board Liaison & Development Director

Cumberland County Library Foundation

#### Dana Rosewag

Morgan Stanley

Branch Manager

LEAF

#### Justin Shaulis

Cumberland County

Planning Coordinator

Summerfair

#### Travis Soprano

Providence Engineering Corp.

Project Engineer

Friends of Kings Gap

#### Holly Storms

Allen Distribution

Executive Assistant

Project SHARE

#### Omar Terrazas

UPMC Carlisle

Director of Imaging

Carlisle YMCA

#### Oratio Thomas

Highmark Inc.

IT Team Manager

Safe Harbour

#### Danielle Vincenti

Cumberland Area Economic Development Corporation

Destination Sales Manager

Boys and Girls Club of Chambersburg/Shippensburg

#### Evan Wabrick

Smith Elliot Kearns and Company, LLC

Tax Manager

United Way

#### Matthew Wagner

Maranatha - Carlisle

Communication & Development Manager

Mechanicsburg Chamber of Commerce

#### Sara Wallace

West Shore Home

Customer Experience Supervisor

Contact Helpline

#### Erin Wilfong

UPMC Carlisle

Nurse Manager

Partnership for Better Health

#### Sonya Wright

Dickinson College

Assistant Director of Dining

Joseph Simpson Library

#### Jamie Zucker

US Army Garrison Carlisle Barracks

Director of Human Resources

Hope Station



# Community Engagement Projects

Leadership Cumberland partners with select nonprofit organizations within Cumberland County, providing our Fellows with opportunities to participate in a variety of Community Engagement Projects.

These small group projects provide civic engagement opportunities for the fellows to learn about and address critical community needs while developing deeper relationships with one another through teamwork while gaining experience leading in a team setting.

This year, five area nonprofits were chosen and over 150 volunteer hours given.

## Autism in the Classrooms

The Fellows aided Autism in the Classrooms in analyzing resources and assisted with strategic planning in order to set goals and make connections for the organization. They identified and created contact with the Autism Society of Greater Harrisburg Funding, which will provide 610 books titled “My Life with Gary, Coping with Autism Spectrum Disorder” to each elementary school classroom in Cumberland County and up to eight books in each Cumberland County Library.



## Safe Harbour

Working with Safe Harbour's Development Director,



*Safe Harbour*

Fellows updated the backend of its website. A large part of this update helps Safe Harbour track new and existing volunteers for various needs. Through this process, Fellows learned to be more empathetic and thoughtful in communication as a group.

## Craighead House



**CRAIGHEAD  
HOUSE**

Our Fellows worked with the Craighead House

to expand the awareness of the organization as well as its mission. They brought its social media resources up-to-date and redesigned its website. Throughout the process, the Fellows helped the Craighead House to increase community engagement and also improved both its online and social media presence.

## The Salvation Army

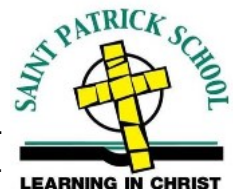


This year, the Fellows worked with The Salvation Army in Carlisle on expanding one master informational brochure into six new brochures in an attempt to better highlight

the imperative information with a variety of stakeholders. The new brochures were split into the following categories: Housing, Social Services, Pathway of Hope, Volunteers, Senior Center, Spiritual Services, and a revamp of the current 'Tell All' brochure.

## Saint Patrick School

The Fellows provided assistance to Saint Patrick School in Carlisle with a community engagement project. They assisted by reaching out to 21 different non-



profit organization within the surrounding Carlisle area to look for potential community service opportunities for the students. The Fellows also created the “Rock On” initiative in which students paint kindness rocks and spread them throughout the community.

# Guest Faculty

The success of our Fellows is greatly due to the time, dedication, and skills of our guest faculty. We recognize the importance that they bring to our program and are grateful for everything that they do. They teach our fellows a multitude of leadership competencies. Without them, Leadership Cumberland would not be possible.

## **Guest Faculty**

Ivy Buchan, Helix Strategies LLC  
Kristopher Cravey, Ph.D – Messiah College  
Liz Fisher, Shippensburg University  
Elizabeth Givler , Someone To Tell It To  
Mike Greene, Integrity Works Coaching  
Greg Hall, Smith Elliott & Kearns  
David Martin, Roundtop Mountain Resort  
Dennette Moul, Dickinson College  
Tina Nixon, UPMC  
Rob Pepper, Ph.D., Messiah College  
Steve Riccio, Dickinson College  
Justin Rose, Carlisle YMCA  
Andrew Lippert, U.S. Army War College  
Lisa Murray, Wohlsen Construction Company  
Brittany Gray, Be You Marketing

Becca Raley, Partnership for Better Health

Dan Jensen, Dan Jensen Consulting

Brenda Bretz, Dickinson College

Jennifer Wintermyer, TriCounty Community Action

## **Special Guests**

Representative Torren Ecker

Representative Barb Gleim

State Auditor General, Eugene DePasquale

# Host Sponsors

Leadership Cumberland classes are held at a different location each month in order to provide Fellows with a greater knowledge of Cumberland County. Host sponsors provide us with the use of their location, refreshments, and lunch for our Fellows. They also provide onsite tours and educate our Fellows about their businesses.



- The AMES Company
- Claremont Nursing & Rehabilitation Center
- Cumberland County Historical Society
- FSA, Inc.
- Geisinger Holy Spirit
- Jaqueline Powell and Associates, LLC.
- Roundtop Mountain Resort
- UPMC Pinnacle Carlisle
- Volvo Construction Equipment



# Our Donors

## Strategic Gold — \$500-\$1000

Barbara Brobst  
Dave Metz  
Pam Suter

## Stewardship Silver — \$250-\$499

Kelli Gift  
John Martin  
Joseph J. Vancosky

## Integrity Bronze — \$100-\$249

Ben Boyer  
Alan Boynton Jr.  
Jane Burke  
Jerry Clawson  
Mary Clayton  
Scott & Stacey Coburn  
Barb Cross  
Nicole Deary  
Shireen & Shawn Farr  
John Friend  
David & Stephanie Galloway  
Taylor Griffiths  
Sherry & Mike Hoover  
Victor Huot  
Crystal Kerns  
John & Lauren Knapp  
Dennette Moul  
Brooke Murphy  
Nina & Lewis Reese  
Leah Roshetar  
Eric & Tracey Sands

## Positive Leadership — \$25-\$99

Anna & Jared Bucher	Jay Catron
Charles & Arisa Chen	Lu Conser
Michelle Crowley	David Crown
Raymond Davis	Lutricia Eberly
David Fitzsimmons	Barrie Ann & Joe George
Tim Heishman	Timothy Horstmann
Kelly Hritz	Lauren Isch
Thomas Kelly	Ashley Kurtz
Mindy Loftus	Jason & Lisa Maddux
Kelly Mahoney	Carley Miller
Susan Otway	Stephanie Pepper
Ellen Peters Otto	Kyle Petty
Morgan Rector	Dana Rosewag
Amy Rouston	Justin Shaulis
Dana Skovrinskie	Adam Smith
Matt Tuckey	Nathan & Justine Tuckey
Erin Wilfong	Justin Witmer
Auston Wolfe	

# 30th Anniversary Celebration



On November 9 2019, Leadership Cumberland celebrated its 30th anniversary with an event at the Carlisle Regional Performing Arts Center (The Carlisle Theatre),

at which founding members John S. Smith, Denver Tuckey, and Karen Shughart were honored with Leadership Impact awards. Bets McManus was also honored with a Leadership Impact award for her years of service to Leadership Cumberland in addition to her other nonprofit work. Thank you to everyone who celebrated with us! And special thanks to our Alumni Committee for all their time and talent!

## Leaders at Lunch

Leaders at Lunch honors distinguished individuals for their community service and leadership. On Friday, March 6, 2020, LC's Leaders at Lunch program honored Judge Jessica Brewbaker, District Attorney Skip Ebert and Judge Al Masland for the important roles they played, and continue to play, in the implementation and ongoing success of The Cumberland County Treatment and Opioid Intervention Courts.

The event, which was held at the Comfort Suites Carlisle, was sponsored by Orrstown Bank and allowed our fellows to network with community leaders and area businesses. Mountz Jewelers sponsored the beautiful awards.



# Leadership Cumberland Testimonials



*"I am so grateful that I had the opportunity to be part of Leadership Cumberland this past year. The learning and knowledge that I have taken away from this program is life changing, not only professionally, but personally. I will treasure the memories, the relationships I made, and apply what I have learned throughout the rest of my life. Thank you LC2020 for this AMAZING experience! I would strongly encourage anyone to be part of this program if you get the opportunity."*

*- Erica Frontino '20*



*"What an incredible experience to be a part of Leadership Cumberland! I am so thankful for the friendships, leadership development and a better understanding of non profits and our county."*

*- Jacquie Walters Hower '20*



*"I am so incredibly honored to have graduated from Leadership Cumberland and even more blessed to be a member of specifically the class of 2020. The connections and friendships I've made throughout the last 9-10 months are sure to last a lifetime, and the things we've all been through together have been monumental. A special thank you to our fearless leader, Nicole Deary, for all you did to keep us connected through all the ups and downs, you're one in a million!"*

*- Melissa McGowan '20*

## Getting involved is important.

At M&T Bank, we know how important it is to support those organizations that make life better in our communities. That's why we offer our time and resources, and encourage others to do the same. [Learn more at mtb.com](https://mtb.com).

M&T Bank is a proud sponsor of Leadership Cumberland.

**M&T Bank**  
Understanding what's important®